

m ē k ā

a product innovation agency



A workshop scene with several people. In the foreground, a woman wearing a yellow shirt and a black hijab is seated at a table, working with teal power tools. Behind her, three men are standing and looking at a tablet. One man is holding the tablet, another is pointing at it, and a third is looking on. The background is filled with shelves containing various materials, tools, and finished products. A blue semi-transparent banner is overlaid across the middle of the image.

PROBLEM

Most businesses can recognize the potential for new products to solve client concerns. However, not everyone possesses the necessary knowledge and resources to bring the product to market

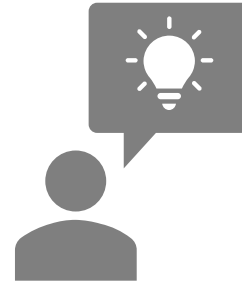
Clients



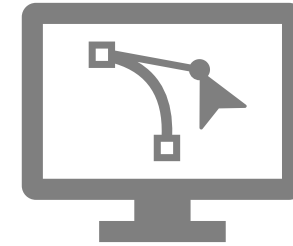
If you have identified a need or have an idea in mind
You can speak to us!

What we do

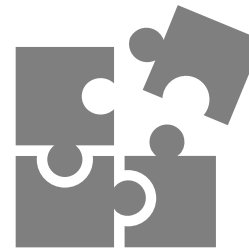
We provide a range of services to help you bring your idea to market quickly & affordably



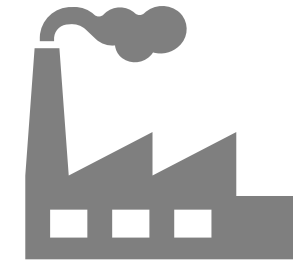
IDEA EXPLORATION



DESIGN & ENGINEERING

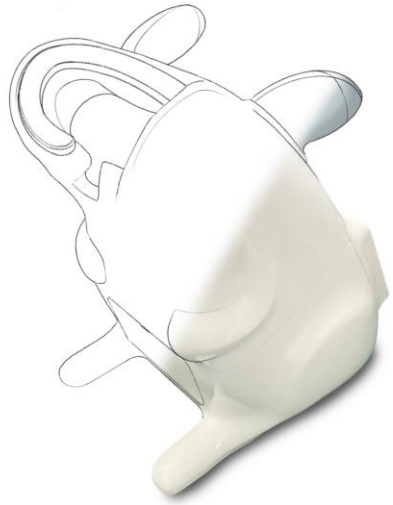


PROTOTYPING



MANUFACTURE

Our Projects



Wallaby



Light Board



Auretek

A photograph of a person in a white lab coat sitting at a desk, looking at a computer monitor. The monitor displays a technical drawing of a mechanical part. The person's face is partially visible in the foreground, slightly out of focus. The background is a bright, possibly windowed area. The text 'Why mēkā?' is overlaid on the image.

Why mēkā?

Controlled risk

Experienced team

Iterative process

Understanding value

User research

Client communication



VISION

To build a better world, one innovation at a time

MISSION

To help companies grow new revenue streams by recognizing and realizing opportunities for product innovation

Our team



Hisham Bary
Head of Engineering

[Connect with me on LinkedIn](#)



Shafiq Bashir
Founder (Business Head)

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Muhammad Junaidi
Head of Design

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